



SUBJECT: INVITATION TO UET INDUSTRIAL OPEN HOUSE & CAREER FAIR (IOHCF'19)

Respected Sir/Madam,

Considering industry-academia linkage a vital element in development and progress of the country, University of Engineering and Technology (UET) rightfully emphasizes on developing close liaison with the industry as a valuable partner. To strengthen these academia-industry ties, the UET Lahore arranges **Industrial Open House & Career Fair (IOHCF)** as a major calendar event, every year. In this mega event, the future leaders i.e., graduating students showcase their Final Year Projects (FYPs) and various industries introduce their strengths, products, and promising opportunities by setting up their stalls. The idea is to provide a single platform where both the students and industry closely interact for future developmental projects, internship opportunities and possible recruitments. The last four IOHCFs have been a roaring success which managed to attract a large number of industries and visitors.

In this context, the Managing Committee of IOHCF'19 cordially invites your esteemed organization to be a part of this signature event by setting-up a stall to showcase your distinctive features which define your organization as a platform of fulfilling career dreams. The participating organizations will also be facilitated to conduct test/interview for their recruitment process. The event will be held on **April 03-04, 2019 at UET, Lahore** and you may join us as an invaluable sponsor or registered exhibitor (Please see attached details).

To reserve your place in the event, please RSVP by registering via email with the subject title "IOHCF'19" to **iohcf@uet.edu.pk or contact at +92 (42) 99029480.** Kindly, note that the number of stalls is limited and will be reserved on first come first served basis.

Looking forward to welcome you at IOHCF'19 as a valuable partner,

Best Regards,

Prof. Dr. Asif Ali Qaiser Convener, IOHCF'19

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Phone: +92 (42) 99029480 / +92 306-3798108 E-mail: <u>iohcf@uet.edu.pk</u>, <u>asifaliqaiser@uet.edu.pk</u>





Be our Official Partner!!

	Distingue	Cald Dawton are	Silver Partner	Chandand
	Platinum	Gold Partner	Sliver Partner	Standard
	Partner			Registration
Cost (Cash or in-kind)	100,000	50,000	30,000	10,000
Stall Location & Size	Best, 36 m ²	Best, 27 m ²	Preferred, 18 m ²	9 m ²
Lunch (two Days) and	For 5	For 4	For 3	For 2
Passes for Closing Ceremony & Dinner	Representatives	Representatives	Representatives	Representatives
Arrangement of Recruitment Activity (if requested by company)	 Information Session Written Test Induction Drive at campus on industry schedule 	 Information Session Written Test 	 Information Session Written Test 	Written Test
Provision of	Yes	Yes	Yes	Yes (on
Interview Rooms				request)
Publicity Benefits	Extra Large Logo on all backdrops, banners and printable	Large Logo on all backdrops, banners and printable	Medium logo on all banners	-
Company Projection on Closing Ceremony	Guest of Honor (CEO) Speech along with shield	Speech along with shield	Shield only	Participation Certificate
Event Directory and Graduates Resume CD	10 copies	5 copies	3 copies	1 сору
On-Campus Advertisement at sponsors cost	1000 ft ²	500 ft ²	300 ft ²	-

^{*} Please note that the cost of exclusive partnership is one million rupees.

Prof. Dr. Asif Ali Qaiser

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^{*}All organizations are required to submit company profile to be incorporated in Event Directory.



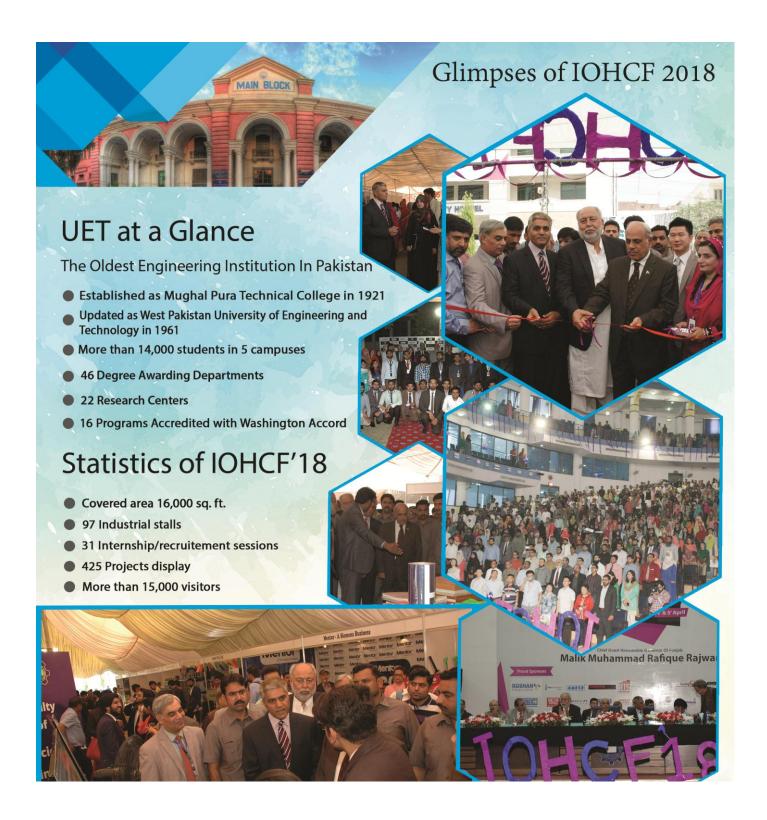




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Registration Form

Organization:	
Contact Person:	
Designation:	
Address:	
No. of Visiting Officials:	
Test/Interview Request:	
Sponsorship:	
(Please see attached details)	If Yes, please mention the category
Internship Opportunities	:
(June-August)	
Mobile No:	
Office No:	
Fax No:	
Email:	
Signature:	

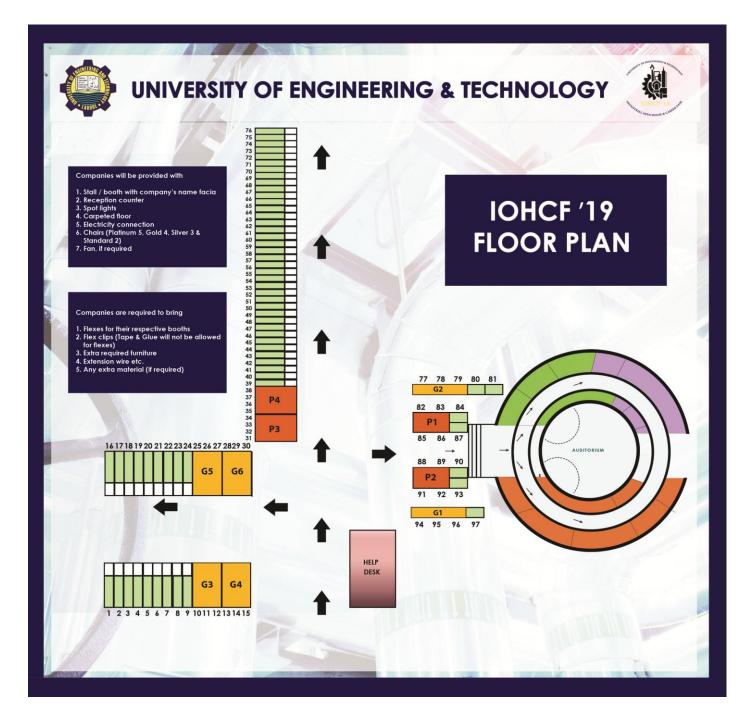
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